



The First Global Enterprise Partnership Summit of UNESCO-ICHEI

January 14, 2022

Concept Note



I. Background

UNESCO recently released a report titled *Reimagining Our Futures Together: A new social contract for education* that calls for global solidarity and international cooperation, and invites governments, enterprises, and civil society to contribute their wisdom and build a new social contract for education and a peaceful, equitable, and sustainable future for all. It also emphasises that enterprise, as an important force in civil society, should reinforce their leadership in industry education partnership, vocational education, employment opportunity, and education digitalisation. UNESCO-ICHEI, IIOE and partner enterprise's collaboration on higher education in Asia Pacific and Africa serve as a case study for the Futures of Education initiative, and further cooperation and actions are called upon to catalyse the digital transformation of higher education in developing countries.

II. Theme

Connecting and Co-Building the Digital Future of Higher Education

III. Objective

This summit aims to provide a platform for international organisations, partner HEIs, and enterprises and facilitate discussions around higher education transformation trends and best practices, so as to build an ecosystem supporting global higher education digital transformation.

IV. Participants

UNESCO-ICHEI and IIOE partner HEIs, enterprises, UNESCO system partner institutions and other key stakeholders.

V. Time and Location

- Time: January 14th, 2022. 4:00-5:30 pm (UTC+8, China Standard Time)
- Location: Online via Zoom and in-person at Sustech Convention Center.
- Online Meeting Zoom Link: https://us06web.zoom.us/webinar/register/WN_oFk_HTBETI-0i2CDhIhb-g

VI. Organiser

International Centre for Higher Education Innovation under the auspices of UNESCO

VII. Language

The meeting will be conducted in Chinese and English. Simultaneous interpretation will be provided.

VIII. Contact

If you have any questions, concerns, or special needs for the meeting, please contact Mr. LYU Feng (lvf@ichei.org) and Mr. TANG Xiangzheng (tangxz@ichei.org).

IX. Agenda

Connecting and Co-Building the Digital Future of Higher Education  2022/01/14 16:00—17:30 (UTC+8)	
Time	Agenda
Host: Mr. WANG Guobin, Deputy Director, UNESCO-ICHEI	
10 min	Opening Remarks • Mr. QIN Changwei, Secretary General, National Commission of the People's Republic of China for UNESCO • Mr. Shahbaz KHAN, Director, UNESCO Cluster Office in Beijing • Mr. LU Chun, UNESCO-ICHEI Deputy Director, Sustech Vice President
Session Host: Mr. CHENG Jiangang, Director, Institute of Higher Education Digital Transformation of UNESCO-ICHEI	
8 min	Featured Keynote: The Foundation for Education Digital Transformation: New Infrastructure for Education Speaker: Mr. YANG Zongkai, Deputy leader of the second education informatization expert group of the Ministry of Education, President of Wuhan University of Technology
8 min	Keynote: Challenges and Strategies for Higher Education Digital Transformation Speaker: Mr. HAN Xibin, Deputy Director, Tsinghua University Institute of Education
8 min	Keynote: Education Digital Transformation under Global Governance Speaker: Ms. ZHANG Yu'an, Senior Engineer, China Academy of Information and Communications Technology (CAICT) Policy and Economics Research Institute
8 min	Keynote: Higher Education Digitalisation & Industry Collaboration Case Sharing Speaker: Mr. LI Yu, General Manager, Tencent Cloud Higher Education Business
Session Host: Ms. HAN Wei, Executive Deputy Director, UNESCO-ICHEI	
5 min	Video Recap: Enterprise Partnerships of UNESCO-ICHEI
10 min	Guest Speakers from Enterprise Partners: • Mr. MA Yue, EVP, Huawei Enterprise Business Group • Mr. ZHANG Shirong, Board Chair, Wisdom Palace Cultural Industry Group Co., Ltd.
15 min	Guest Speakers from Enterprise Partners: • Mr. WANG Zhiqian, Vice President, WEDON Education Group • Mr. ZHANG Yu, Board Chair, Guangzhou Createview Education Technology Co., Ltd. • Mr. DENG Yigang, CEO, Guangzhou Shirui Electronic Technology Co., Ltd. (Seewo)
Host: Mr. WANG Guobin, Deputy Director, UNESCO-ICHEI	
5 min	Closing Remark Mr. LI Ming, Director, UNESCO-ICHEI



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